

Name: _____

Affiliation: _____

Outreach Plan

Use the space below to brainstorm and write down individuals you could share the ECAC Smart Investments with. We will collect your ideas and create a master list of individuals and organizations to share with the council. Use the example categories to start, and write in others as you think of them.

Business Community

Philanthropic Community

Higher Education

Health

Faith Community

Early Childhood

K-12 Education

Advocacy Organizations

Family Support Organizations

Other: _____

Name: _____

Affiliation: _____

Talking Points

Use the space below to write out brief talking points you might want to use when sharing the ECAC Smart Investments with the individuals/organizations. These talking points should be quick “elevator speeches” or posts for social media that express the need for the Smart Investment without the need to read the full report. We will collect your ideas, create a master list, and share them back with you.

Home Visiting

Home Visiting

Tax Credit

Tax Credit